

CAPITAL AREA HEALTHY START COALITION, INC.

SERVICE DELIVERY PLAN
Action Plan Updates
for FY 2023-24

Chris Szorcsik, Executive Director

Submitted to Department of Health
July 2023





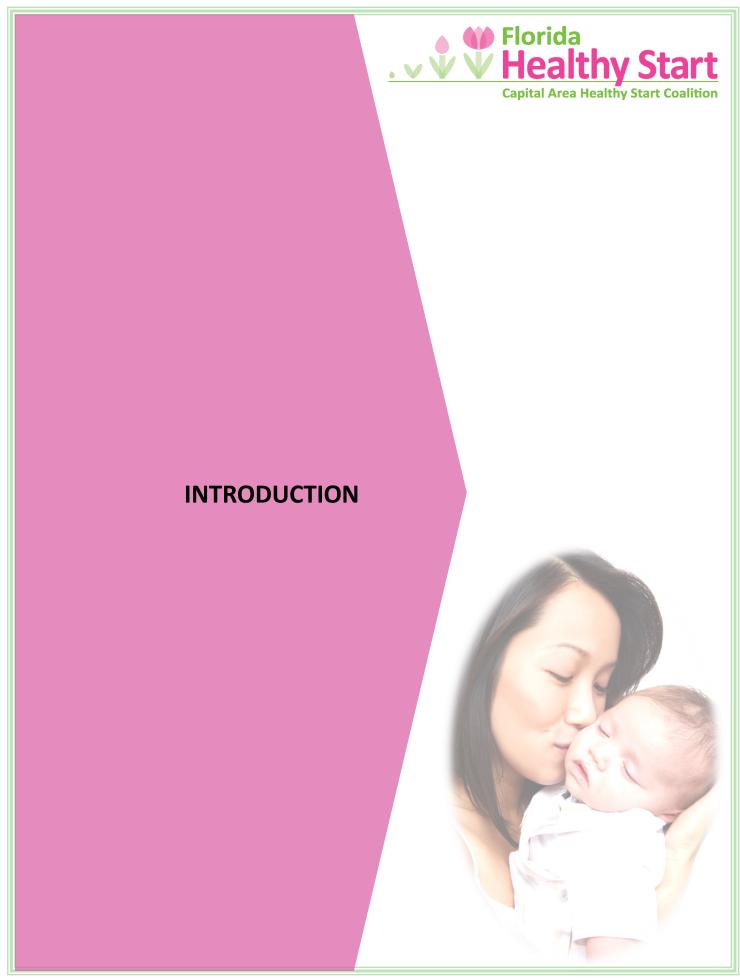
# **TABLE OF CONTENTS**





### **TABLE OF CONTENTS**

Introd	luction	
	Board of Directors for 2022-23	5
	Board of Directors for 2023-24	6
	CAHSC Staffing 2023-2024	7
2021-2	22 Action Plan Recap	
	Key Priority Areas	9
CAHS	SC's FY 2021-22 Action Plan Updates and Accomplishments	
	Overview	11
	Acronyms for Community Partners	13
	Updates to Action Steps	
	Priority Area I	14
	Priority Area II	21
	Priority Area III	28
CAHS	SC's FY 2022-23 Action Plan Updates and Accomplishments	
	Overview	32
	Updates to Action Steps	
	Priority Area I	33
	Priority Area II	39
	Priority Area II	44
Action	n Plans for 2023-24	
	FY 2023-24 Action Steps	
	Priority Area I	48
	Priority Area II	53
	Priority Area II	58





# Capital Area Healthy Start 2022-2023 Board of Directors

Board Officers				
Monica Hayes—President	Audrey Moore – Past President			
Hayes Educational Consulting, LLC.	The Florida Legislature, Attorney			
Betsy Wood – President Elect	Jenifer Zephyr- Treasurer			
Florida Perinatal Quality Collaborative	HCA HealthCare			
betsywood100@gmail.com	jeniferzephyrcpa@gmail.com			
LaCrest Reed – Secretary				
Florida Department of Education				
lacrestreed@gmail.com				
Board I	Members			
Kimberly Bryant	Chesha James			
Moore	Florida Dept. of Agriculture & Consumer Services			
kimsbryant@gmail.com	cjbodyworks@yahoo.com			
Trishay Burton	Jodi-Ann Livingston			
Melanin Mothers Meet	State of Florida, Division of Administrative Hearings			
melaninmothersmeetm3@gmail.com	jovanjoh@yahoo.com			
Cheron Davis	Apryl Lynn			
Associate Professor, FAMU	Financial Advisor			
cheron.davis@famu.edu	acl_consulting@yahoo.com			
Debra Dowds	Lisette Mariner			
Community Volunteer	Partners in Association Management			
ddowds3@gmail.com	lisettemariner99@gmail.com			
Nikita Graham	Libbie Stroud			
Marts & Lundy, Inc.	North Florida Women's Care			
nikitaw00@yahoo.com	lstroud@nflwc.com			
Ex Officio Bo	pard Members			
Sandon Speedling	Tonya Hobby			
Interim Health Officer, FDOH-Leon County	Administrator, FDOH-Wakulla County			
Sandon.Speedling@flhealth.gov	Tonya.hobby@flhealth.gov			



# **Capital Area Healthy Start 2023-2024 Board of Directors**

Board	Officers
Betsy Wood—President	Monica Hayes—Past President
Florida Perinatal Quality Collaborative	Hayes Educational Consulting, LLC.
betsywood100@gmail.com	drmonicaclc@gmail.com
Nikita Graham – President Elect	- Treasurer
Marts & Lundy, Inc.	
nikitaw00@yahoo.com	
Cheron Davis- Secretary	
Associate Professor, FAMU	
cheron.davis@famu.edu	
Board N	Members
Dr. Aisha Bailey	Chesha James
Ask Pediatrics	Florida Dept. of Agriculture & Consumer Services
abailey@askpeds.com	cjbodyworks@yahoo.com
Antionette Bowen	Jodi-Ann Livingston
2-1-1 Big Bend	State of Florida, Division of Administrative Hearings
ambsimsassociates@outlook.com	jovanjoh@yahoo.com
Trishay Burton	Audrey Moore
Melanin Mothers Meet	The Florida Legislature, Attorney
melaninmothersmeetm3@gmail.com	audrey.h.moore@gmail.com
Marie Clewis	Libbie Stroud
Keller Williams Town & Country Realty	North Florida Women's Care
marieknclewis@gmail.com	lstroud@nflwc.com
Greg Cowan	
Justice Administrative Commission	
gcowan0927@gmail.com	
Ex Officio Bo	oard Members
Brandi Knight	Tonya Hobby
Administrator/Health Officer, FDOH-Leon County	Administrator, FDOH-Wakulla County
Brandi.Knight@flhealth.gov	Tonya.Hobby@flhealth.gov



## **CAHSC Staff**

Chris Szorcsik	Executive Director
Sandy Glazer	Administrative Director
Symone Holliday	Community Relations Director
Donnielle Ivory	Sister Friends Program/Special Events Coordinator
Jasmine Thornton	FIMR Program Coordinator and Outreach Specialist
Danielle Brown	CI&R and Outreach Coordinator
Cortney Nealy	Intake Specialist
Vanessa Wynn	Connect Family Partner
Asia Jarmon	Connect Family Partner
Rebecca Kilpatrick	Parents as Teachers Supervisor
Ashley Cochran	Parents as Teachers Parent Educator
Danielle Davis	Parents as Teachers Parent Educator
Kenyatta Colvin, Sr.	Fatherhood Program Coordinator





# **ACTION PLAN RECAP**





### **CAHSC'S Key Priority Areas and Action Plans**

Through our rigorous Needs Assessment process, four priority areas were identified. They were:

- 1) Access to Care
- 2) Racial Disparities in Health Outcomes
- 3) Maternal Mental Health
- 4) Substance Exposed Newborns

In our Service Delivery Plan, we incorporated the four priority areas into three broader categories:

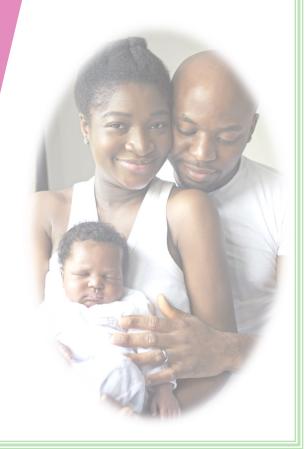
- 1) Access to Care
- 2) Racial Disparities in Health Outcomes
- 3) Maternal Mental Health and Substance Exposed Newborns

Under each of the three priority areas are goals, objectives for each goal, and action steps for each objective. The priority areas, goals, and objectives are not expected to change over the five years of the Service Delivery Plan, but the actions steps will change each year based on progress with steps to meet our goals and objectives.





REPORT ON FY 2021-22
ACTION PLAN UPDATES
AND
ACCOMPLISHMENTS





#### Overview of Action Plan Major Accomplishments for FY 2021-22

After DOH approval of our 2021-2026 Service Delivery Plan, our Coalition created three workgroups—one for each of our three priority areas:

- 1) Access to Care;
- 2) Racial Disparities in Health Outcomes; and
- 3) Maternal Mental Health and Substance Exposed Newborns

Workgroups members consisted of community partners from FSU, FAMU, DCF, CHS, WIC, DOH in Leon and Wakulla counties, local birthing hospitals, Healthy Families in Leon and Wakulla counties, FPQC, 2-1-1 Big Bend, Northwest Florida Health, prenatal and pediatric medical providers, mental health counselor, private and Medicaid health insurance companies, sororities, CAHSC Board members, and other community partners. Definitions of acronyms used in this report are listed on page 13.

Each workgroup met eight times in FY 2021-22, with meetings being held in the first two months of each quarter. The CAHSC Executive Director and/or the CAHSC Administrative Director facilitated each of the 24 meetings. During the meetings, workgroup members provided input and collaboration to meet selected goals, objectives, and action steps for the priority area being addressed.

In Year 1, the CAHSC also formed a Community Partnership Alliance (CPA). The CPA is comprised of individuals who represent community agencies and entities that also have a mission of improving the health and well-being of mothers, babies, and families. All workgroup members were also invited to participate in the CPA. This Alliance group meets quarterly, during the third month of each quarter, with the inaugural meeting taking place in September 2022. CPA participants were provided with updates on actions and progress being made by each individual workgroup, and they also helped create and implement community-wide strategies to address the issues in the three key priority areas as selected by the CAHSC.

Many of our Coalition's goals and action steps were accomplished through programs and services provided by our Coalition and our subcontractors. Our workgroups and CPA members were not tasked with these initiatives.

One of our new initiatives that is now in place due to input and collaboration by our workgroups and CPA are monthly Lunch & Learns that are facilitated by our Coalition.



Through the CPA and workgroup collaborations, community needs surveys were streamlined to include needs across community agencies. For example, Tallahassee Memorial Healthcare (TMH) conducts a needs assessment every three years. In collaboration with our Coalition, they added questions to their surveys about access, and barriers to accessing, prenatal care so that our Coalition did not need to survey the community on this topic. On May 24, 2022, TMH shared their survey findings with local Stakeholders from the 2,045 surveys they received from the community. During this Stakeholder meeting, TMH also shared that maternal and child health will be one of their areas of focus for their three-year plan, and that CAHSC will be one of their primary collaborative partners in is this area. CAHSC is also partnering with DOH-Leon regarding questions for the survey they will be doing as part of their Community Health Improvement Plan.

Also due to efforts of these workgroups, agencies have become more collaborative locally regarding maternal mental health concerns. Both local universities are providing research and services on maternal mental health, and provide CAHSC with updates on their projects. The College of Medicine at FSU oversees a Statewide maternal mental health initiative which includes encouraging prenatal providers to screen pregnant women for depression and substance use.

Another one of our successes in FY 2021-22 relates to our Priority Area II: Racial Disparities in Health Outcomes. Through community partners, we successfully launched our Sister Friends Tallahassee Birthing Project in Leon County. This program uses a mentorship, Big Sister / Little Sister model in which African American pregnant women are matched with African American community volunteers. The volunteers, known as Sister Friends, work one-on-one with their Little Sisters until baby's 1st birthday. The Sister Friends also provide education and support to the general community, including providing resource information.

The next section of this Report shows the progress our Coalition has made on our initial Action Steps that were selected for FY 2021-22 to address our three priority areas. More details relating to the "FY 2021-22 Progress" column, such as dates and times of presentations and meetings, and education developed and provided, can be found in our monthly and quarterly reports that we submit to DOH.



#### **II.** Acronyms for Community Partners

AHCA Agency for Healthcare Administration

BCHS Bond Community Health Center

CAHSC Capital Area Healthy Start Coalition

CAT Community Action Team (with our FIMR project)

CDAC Behavioral Healthcare

CI&R Coordinated Intake and Referral programs in Leon and Wakulla Counties

CHS Children's Home Society

CPA Community Partnership Alliance

CRT Case Review Team (with our FIMR project)

DCF Department of Children and Families

EMS Emergency Medical Services

FAMU Florida Agriculture and Mechanical University
FAHSC Florida Association of Healthy Start Coalitions

FDOH Florida Department of Health

FDOH-Leon Florida Department of Health in Leon County

FDOH-Wakulla Florida Department of Health in Wakulla County

FIMR Fetal and Infant Mortality Review project

FSU Florida State University

FPQC Florida Perinatal Quality Collaborative

HCA Hospital HCA Healthcare Florida Capital Hospital

HFLC Healthy Families Florida in Leon County

HFWC Healthy Families Florida in Wakulla County

LCS Leon County Schools

MCO Florida Medicaid insurance plans

NMS Neighborhood Medical Services

NFWH NWF Health Network

TCC Tallahassee Community College

TMH Tallahassee Memorial Healthcare

WCL Whole Child Leon

WIC Women, Infants, and Children nutrition program



## **Priority Area I: Access to Care**

Goal 1: All women of childbearing age have easy access to quality health care.

**Objective 1**: Ensure that barriers to access quality health care are identified and achievable solutions are implemented.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Identify why some women in Leon and Wakulla counties aren't getting quality health care and what their experience is when accessing health care	TMH, FDOH-Leon, FDOH-Wakulla, FSU, FAMU, private health insurance companies, Medicaid MCOs, DCF, HFLC, HFWC, CHS, TMH, pregnancy testing centers, prenatal care providers, Melanin Mothers Meet, FPQC	Survey Results	Completed. Local prenatal care provider offices were surveyed by CAHSC and provided their input into their perception of barriers to care. TMH partnered with CAHSC by adding questions to their Needs Assessment survey. Local maternal and child home visiting programs provided input based on conversations with their clients.
Identify barriers to women receiving prenatal care in their first trimester	Save as above	Survey Results	Completed. See above.
Identify barriers to women entering a home visiting program and other social services	Same as above	Survey Results	Completed. See above.
Identify barriers recognized through FIMR Case Review Team (CRT) reviews	FIMR CRT team	FIMR CRT findings	Completed and ongoing.



**Objective 2**: Educate women of reproductive age about resources available for quality health care in Leon and Wakulla counties.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Create and maintain resource guides	TMH, FDOH-Leon, FDOH-Wakulla, FSU, FAMU, private health insurance companies, MCOs, DCF, HFWC, HFLC, sororities, pregnancy testing centers, medical care providers, mental health providers	Resource Guides	Completed and ongoing. Resource Guides will be updated on an ongoing basis.
Partner with community organizations to distribute resource guides	Same as above	Agencies distributing the guides	Partnerships established.
Build out and publicize the CONNECT website to be the most comprehensive website for local resources for pregnant women and parenting families	Same as above	Review of up- dates made to the local CONNECT website page	In progress. CAHSC is in progress of designing a new CONNECT website which will include resource guides.
Conduct media campaigns that focus on creating awareness of maternal and child health (MCH) issues and educate women on maternal and infant health	CPA	Dates and description of media campaigns	Media campaigns were conducted and are ongoing. The Coalition conducted media campaigns on topics such as safe sleep, maternal mental health, car seat safety, preconception health, breastfeeding, and development play activities for baby.
Create Lunch and Learn virtual series to educate the community on resources available	CPA	Lunch & Learn Flyers	Completed and ongoing. Monthly Lunch and Learns began in February 2022.



**Objective 3**: Galvanize and expand partnerships between organizations and entities who can assist with reducing barriers to access to quality health care.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Identify local transportation systems and healthcare plan policies to increase access to transportation	Transportation Disadvantage Boards in Leon and Wakulla counties, MCOs, Star Metro, Big Bend Transit	List of local transportation systems. Compilation of Medicaid Healthcare plan transportation policies.	Completed and ongoing. Policies and barriers have been identified.
Participate in health fairs/ events organized by the community that focus on creating awareness on MCH issues	Community agencies	Dates, titles, and names of partners for each event CAHSC participated in	Completed and ongoing.
Facilitate FIMR Community Action Team (CAT) meetings with community partners to select and develop local initiatives designed to reduce infant mortality that includes helping to reduce barriers to care	FIMR CAT members	FIMR CAT meeting dates, agendas, and minutes	Completed and ongoing.



**Objective 4**: Provide community members who are uninsured or underinsured with information about where they can obtain medical care at low or no cost.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Create handout with information about applying for temporary and full pregnancy Medicaid	FDOH-Leon, FDOH- Wakulla, DCF, AHCA	Completed handout	<b>Completed</b> . Has been created and distributed, and is available for distribution by request.
Create and distribute information about local medical care centers that provide services at low or no cost	Same as above	Completed handout	<b>Completed</b> . Has been created and distributed, and is available for distribution by request.
Develop a comprehensive distribution plan to ensure information is distributed to a wide audience	Public housing entities, pregnancy testing centers, medical provider offices, WIC, FDOH- Leon, FDOH- Wakulla, Faith-based community, FSU, FAMU, DCF	List of agencies and partners to assist with distribution	Completed and ongoing. Information has been shared with the partners listed and will be distributed to additional partners as they are identified.



Goal 2: Increase community awareness and understanding of the system of care for pregnant women and infants.

**Objective 1:** Educate the community about local resources and tools that support healthy pregnancies and infants.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Educate the community on importance of the prenatal and infant risk screens	Prenatal care providers, TMH, HCA Hospital	Dates & locations provided with education	Completed and ongoing.
Launch the Sister Friends Tallahassee Birthing Project	FSU, FAMU, LCS, WCL, WIC, Faith- based community	Date program is launched	Pilot program launched August 2021. Enhancements and updates were made to the pilot program and our second cohort was matched in April/May 2022.
Educate the community on safe sleep through the traveling crib initiative	FDOH-Leon, FDOH-Wakulla, Leon and Wakulla County libraries, CAHSC FIMR CAT, HFLC, HFWC, DCF, FPQC, DCF	List of entities that displayed the Traveling Crib	Completed and ongoing.
Create, maintain and disseminate educational material about infant safety	Same as above	Educational materials; list of entities receiving the materials	Completed and ongoing. Updated educational materials regarding safe sleep and car seat safety were disseminated to the community.
Create and disseminate social media toolkits to community partners on MCH issues and resources	Same as above	Snapshots of the toolkits that were completed	Completed and ongoing. Social media toolkits were created and disseminated to community partners. Topics include: breastfeeding, safe sleep, developmental milestones, patient care, maternal mental health, pregnancy.
Create and disseminate community newsletters to provide information on MCH issues and Healthy Start initiatives	Same as above, adding medical offices and the general community	Copies of newsletters; list of entities receiving newsletters	Completed and ongoing. Provider newsletters were published and disseminated monthly starting in March 2022. Our first community newsletter issue was published and disseminated in May 2022.
Provide information and education through the CI&R and Healthy Start programs	FDOH-Wakulla, CHS, HS	Copy of education provided; CI&R scripts	Completed and ongoing.
Create Lunch and Learn virtual series to educate the community on local resources and tools available	CPA	Lunch and Learn flyers	Completed and ongoing.



**Objective 2**: Educate and collaborate with community agencies about local resources and tools for supporting healthy pregnancies and infants.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Collaborate with Leon County EMS to provide free infant CPR classes	Leon County EMS	Dates & locations of classes	On hold. No classes were held due to the pandemic. Classes will resume when EMS is fully staffed again.
Provide information on CONNECT, Healthy Start services, Healthy Families, WIC, and pregnancy Medicaid	Pregnancy testing centers, medical care providers, TMH, HCA Hospital	Education material provided; dates information provided	Completed and ongoing.

**Objective 3**: Educate Faith-based organizations on local resources and tools for supporting healthy pregnancies and infants.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Participate in Faith-based sponsored health fairs	CPA, other community agencies	Dates & locations of health fairs	Completed and ongoing.
Distribute community resource guide for families in need of services to Faith-based community	CPA, other community agencies	List of Faith- based community partners who are provided the guide	Completed and ongoing.
Obtain feedback from the Faith-based community on ongoing training needs for community members	Faith-based community, CPA, FSU, FAMU	Dates & locations of meetings; names of participants	Completed and ongoing.
Identify a member of the Faith-based community to join the FIMR CRT team	СРА	Name of person identified	In progress.



**Objective 4**: Educate health care providers on local resources and tools for supporting healthy pregnancies and infants.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Create, maintain and distribute a community resource guide for families in need of services	All community partners	Completed resource guide	Completed and ongoing.
Educate healthcare providers on the importance of compliance with completing the prenatal risk screen and referring high-risk women to CONNECT	Prenatal care medical offices, midwife practitioners	Dates & locations provided with education	Completed and ongoing.
Educate birthing centers on the importance of compliance with completing the infant risk screen and referring high- risk infants to CONNECT	TMH, HCA Hospital, The Birth Cottage, midwife practitioners	Dates & locations provided with education	Completed and ongoing.
Provide technical assistant to prenatal healthcare providers regarding components of the screen and services provided by Healthy Start	Prenatal care medical offices and midwife practitioners	Dates & locations provided with education	Completed and ongoing.
Provide information about CONNECT, Healthy Start, Healthy Families services, WIC, pregnancy Medicaid	Community agencies	Dates & locations provided with education	Completed and ongoing.
Partner with prenatal and pediatric providers to deliver safe sleep message	Prenatal and pediatric medical providers	Names of partners who agree to provide safe sleep message	Completed and ongoing.
Ensure pregnancy testing centers have access to Healthy Start information and MCH education resources	Local pregnancy testing centers	Dates & agency names provided with information	Completed and ongoing.
Create and disseminate provider newsletters to provide information relevant to MCH issues and initiates	CPA	Copies of newsletters; list of entities receiving newsletters	Completed and ongoing.



# **Priority Area II: Racial Disparities in Health Outcomes**

Goal 1: Reduce the number of pre-term and low birth weight (LBW) babies born to Black women.

Objective 1: Increase the number of Black women who enter care in their first trimester.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Convene a Community Partnership Alliance to identify effective strategies and messaging around the importance of early prenatal care	TMH, FDOH-Leon, FDOH-Wakulla, FSU, FAMU, private health insurance companies, MCOs, DCF, HFLC, HFWC, pregnancy testing centers, prenatal care providers	List of members; dates & agendas of meetings	Completed and ongoing.
Identify partners to assist in identifying effective ways to educate the Black community (barbershops, beauty salons, etc.)	Same as above. Add Bond Community Health Center, Neighborhood Medical Center, South City Foundation, Greater Frenchtown Revitalization Council, Faith-based community, Neighborhood First Planning Groups, Black Greek Letter Organizations, other Black Community Organizations, local beauty and nail salons	List of identified partners	Completed and ongoing.
Partner with pregnancy testing centers that work with Black pregnant women to help ensure women receive prenatal care	Pregnancy testing centers	List of pregnancy testing Center partners	Completed and ongoing. CAHSC has partnering with all of our local pregnancy testing centers.



**Objective 2**: Educate Black women of childbearing age on the impact of risk factors (including, but not limited to: smoking, substance use, obesity) on future pregnancies and infant health.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Create an education plan	CPA	Completed plan	Plan has been drafted.

Objective 3: Educate men on the importance of their health on pregnancy and birth outcomes.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Create and compile informational material about how men's health and well-being can affect birth outcomes	CPA	Copy of informational material	In progress. Facilitated a men's preconception Lunch and Learn in June.
Distribute the informational material to the community	All community partners	List of entities provided with the informational materials	In progress.
Educate fathers on how they can be involved in Healthy Start and Healthy Families services	All community partners	Copy of materials pro- vided to fathers	In progress.



**Objective 4**: Increase the number of referrals into services for Black women with identified risk factors for adverse pregnancy and birth outcomes.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Educate the general community and medical providers about CI&R, Healthy Start, and Healthy Families programs and how to refer Black women into the programs	Prenatal and pediatric medical providers, TMH, HCA Hospital, pregnancy testing centers, FSU, FAMU, FDOH-Leon, FDOH- Wakulla, African American businesses	Dates & list of locations provided with education; snapshots of social media campaigns	Completed and ongoing.
CI&R and Healthy Start programs will screen for risks that can negatively affect Black women and will refer identified women to medical and mental health services	FDOH-Wakulla, CHS	Well Family System (WFS) Referral Data	Completed and ongoing.
Collaborate with health insurance plans to increase identification of risks and increase referrals to services	Private insurance companies, MCOs	List of identified partners	Completed and ongoing.
Create new partnerships with community entities that Black women may frequent to disseminate information	Faith-based community, Big Bend Minority Chamber of Commerce, African American businesses	List of new partnerships	Completed and ongoing.



**Goal 2**: Provide resources to empower all women to take control of their health to improve pregnancy outcomes.

**Objective 1:** Provide community education regarding the importance of preconception and prenatal care and how they influence maternal health and pregnancy outcomes.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Create Lunch and Learn virtual series to educate the community on these issues	CPA	Lunch and Learn flyers	Completed and ongoing.
Provide education to pregnant women about the importance of completing prenatal risk screens	Prenatal medical providers, pregnancy testing centers, Faith- based community	Copy of educational material	Completed and ongoing.
Provide education about the risk factors associated with primary C-sections	Prenatal medical providers, pregnancy testing centers, Faith- based community, FSU, FAMU, FPQC	Copy off material; date & locations provided with material	Completed and ongoing.
Provide education to CI&R and Healthy Start clients on how to advocate for quality services and to assist in advocacy as needed	FDOH-Wakulla, CHS, CAHSC CI&R program	Copy of education provided; CI&R scripts	Completed and ongoing.



**Objective 2**: Provide resources and tools that help enhance women's prenatal care and pregnancy outcomes.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Include nutrition in the Lunch and Learn series	СРА	Lunch and Learn flyers	Completed.
Develop a strategy in coordination with community health equity partners that focuses on creating awareness in the community regarding the MCH services available prior to pregnancy	FSU, FAMU, DCF, FPQC	Dates of Community Partnership Alliance meetings & agendas	Completed and ongoing.
Provide preconception trainings and workshops for women and girls of reproductive age and the participating partners (ex: teen program)	СРА	Event Flyers Educational material	Being developed.
Create, maintain, and disseminate resource guides for transportation, housing and education resources	СРА	Resource guide	Completed.
Assure CI&R identifies risks of women referred to this program and provides resources to clients	CAHSC CI&R program, DOH- Wakulla	WFS Database	Completed and ongoing.
Provide education, resources, and tools to women in Healthy Start to improve pregnancy outcomes	FDOH-Wakulla, CHS	WFS Database	Completed and ongoing.



**Objective 3**: Educate the community about how the social determinants of health impact maternal health and pregnancy outcomes in Black women.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Include social determinants of health in the Lunch and Learn series	CPA	Lunch & Learn flyers	Completed.
Develop a strategy in coordination with community health equity partners that focuses on creating awareness in the community about the social determinants of health	CPA	Completed strategy	Completed and ongoing.

**Objective 4**: Educate Black women and men on the importance of breastfeeding and the resources available for breastfeeding and lactation support.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Collaborate with the birthing centers and WIC in providing breastfeeding education and support	TMH, HCA Hospital, WIC, The Birth Cottage	Dates of meetings	Completed and ongoing.
Provide breastfeeding education and support to Black pregnant women and moms in Healthy Start	FDOH-Wakulla, CHS, WIC	WFS Database	Completed and ongoing.



**Goal 3:** Establish collaborative partnerships to provide diversity, equity, and inclusion education to maternal healthcare providers.

**Objective 1**: Identify those with expertise in healthcare disparities to assist with incorporating diversity, equity, and inclusion principals into the healthcare workforce.

Action Step	Partners	Evaluation	FY 2021-22 Progress
Collaborate with FSU and FAMU to research projects and programs they are working on that involve health equity	FSU, FAMU	Dates of meetings	Completed and ongoing.
Partner with community agencies that provide education, workshops, and conferences on health equity	DCF, FSU, FAMU	List of agency partners	Completed and ongoing.

Objective 2: Encourage education of health care providers about implicit bias.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Collaborate with entities who are developing strategies that focus on creating awareness with health care providers on bias in their system of care	American Medical Association; American College of Obstetricians and Gynecologists; FSU, FAMU	List of entities; dates of meetings	Completed and ongoing.



# Priority Area III: Maternal Mental Health and Substance Exposure

**Goal 1**: Ensure women of childbearing age in Leon and Wakulla counties are aware of maternal mental health issues and have access to quality mental health services.

**Objective 1:** Work with community partners to identify women and mothers who experience depression and other mental health issues.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Educate providers on the importance of screening women for depression and other mental health issues	Prenatal and pediatric providers, FPQC, FSU, FAMU, TMH, HCA Hospital, The Birth Cottage, HFLC, HFWC, FDOH- Wakulla, CHS	Dates and locations of education provided	Completed and ongoing.
Educate women and the community about the importance of being screened to identify depression or other mental health issues	СРА	Dates and list of education provided; snapshots of social media campaigns	Completed and ongoing.
Advocate for universal mental health screening by prenatal and pediatric providers	FSU, FAMU, DCF, FDOH-Leon, prenatal and pediatric providers	Copy of educational material	Completed in prenatal offices.
Provide community education on signs of depression and on how to access resources	CPA	Educational material and resource guide; list of entities given material	Completed and ongoing.



**Objective 2**: Work with community partners to increase the number of pregnant women and mothers who access mental health services.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Create, maintain and disseminate maternal mental health resource guides	CPA, FIMR CAT	Resource guide and rack cards; list of entities provided the material	Completed.
Address stigma attached to receiving mental health services through media campaigns	СРА	Dates of media campaigns; snapshots of social media campaigns	Completed.
Identify and address other barriers to accessing mental health services	TMH, FDOH-Leon, CPA, provider offices	Survey results	Completed.
Provide information and resources about Bereavement support and counseling	FIMR CRT, Lola Brognano, TMH, HCA Hospital, The Birth Cottage, FSU, FAMU	Bereavement resource guide; social media snapshots; number of mailings by FIMR	Completed and ongoing.
Collaborate with agencies that provide inpatient and outpatient mental health services in our area	Elite Therapy, TMH, HCA Hospital, FSU, FAMU	Dates and locations of meetings	Completed and Ongoing.



**Goal 2**: Ensure women of childbearing age in Leon and Wakulla counties are aware of the adverse effects of substance use on pregnancy outcomes and healthy infants.

**Objective 1:** Educate women of childbearing age about risks of substance use and where they can receive intervention services.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Educate women on the potential effects of substances on pregnancy outcomes	Prenatal and pediatric providers, TMH, HCA Hospital, DCF, HFLC, HFWC, FSU, FAMU, FPQC, Big Bend 2-1-1, CHS, DOH-Leon, DOH- Wakulla, FAHSC	Copy of educational material	Completed and ongoing.

**Objective 2**: Educate the community about the risks of substance use on pregnancy outcomes and the health of infants.

Action Step	Partners	Evaluation Measures	FY 2021-22 Progress
Educate providers about screening and encourage universal evidence-based substance use screenings to be administered by the prenatal healthcare provider at the first prenatal visit	Prenatal medical providers, FSU, FAMU, FPQC, DCF, Lola Brognano	Identify a universal evidence-based substance use screening tool	Screening tool identified.
Work with community partners in creating a local Substance Exposed Newborn (SEN) Task Force	DCF, FSU, FDOH- Leon, FDOH- Wakulla, HFLC, HFWC, private insurance companies, MCOs, TMH, HCA Hospital	List of community partners interested in serving on a SEN Taskforce	Planning discussions taking place.
Partner with the Florida Department of Children and Families (DCF) on their Plan of Safe Care initiative	DCF, AHCA, FDOH, FAHSC	Dates of meetings with DCF	Planning discussions taking place.



REPORT ON FY 2022-23
ACTION PLAN UPDATES
AND
ACCOMPLISHMENTS





#### Overview of Action Plan Major Accomplishments for FY 2022-2023

In Year 2 of our Service Delivery Plan, CAHSC continued to work on Action Steps identified as ongoing in FY 2021-22. In order to streamline our Action Plans, some steps were combined, some were enhanced, and new Action Steps were developed that helped us to meet the goals and objectives of our five year plan.

The Access to Care Workgroup focused on looking deeper at issues as they relate to women accessing prenatal and postnatal care. These issues included transportation, the importance of prenatal care and quality health care, and barriers with health insurance. A survey was created and disseminated to the community in order to find out the specific barriers women are having when it comes to accessing transportation to medical appointments. In addition, we asked women if they felt prenatal and postpartum care is important and what barriers cause them to miss appointments. Findings were that women find both prenatal and postpartum care important, however there are barriers including transportation, childcare, high co-pays, no insurance, and inability to take time off of work.

The Racial Disparities Workgroup focused on preconception health education plans for both women and men. This year, more topic areas were identified for the plans and additional information is being gathered. A small workgroup was formed to work on the plan specific to men. In addition, this year the Coalition launched it's new T.E.A.M. Dad Fatherhood Program serving fathers whose partners are pregnant or have children birth to age 3 in Leon and Wakulla counties.

The Maternal Mental Health/Substance Exposure Workgroup held the inaugural meeting of the Substance Exposed Newborn Taskforce. In a subsequent meeting, this new taskforce met to identify strengths, challenges, and goals for the community when working with women who are substance using. Additional meetings will be planned for the upcoming fiscal year.

Our three Prior Area workgroups will continue to meet eight times a year and our Community Partnership Alliance will continue to meet quarterly. We hope to continue to increase membership in our Community Partner Alliance in Year 3. More details for Year 3 Action Steps are listed on pages 48—62 of this report.



## **Priority Area I: Access to Care**

Goal 1: All women of childbearing age have easy access to quality health care.

**Objective 1**: Ensure that barriers to access quality health care are identified and achievable solutions are implemented.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Identify specific barriers to transportation	<ul> <li>Private insurance companies</li> <li>MCOs</li> <li>Transportation Disadvantaged Programs</li> <li>Star Metro</li> <li>MWFL Health</li> <li>211 Big Bend</li> <li>Big Bend AHEC</li> </ul>	Meeting dates	Completed. Workgroup member met with various transportation programs in Leon and Wakulla Counties to identify barriers. Additionally, the community was surveyed regarding the barriers they are experiencing when accessing transportation.
Determine barriers to women obtaining health insurance	<ul> <li>FSU</li> <li>FAMU</li> <li>TCC</li> <li>FDOH-Leon</li> <li>FDOH-Wakulla</li> <li>LCHF</li> <li>WCHF</li> <li>Pregnancy Testing Centers</li> <li>TMH</li> <li>HCA Hospital</li> <li>CHS</li> </ul>	Findings	In progress. CAHSC continues to meet with partners in regards to barriers to obtaining health insurance.
Learn about the major local private insurance coverages for prenatal and postnatal care	<ul><li>Florida Blue</li><li>Capital Health Plan</li></ul>	Meeting dates	Completed and ongoing.
Learn about the affordable care act and whether this is an option for coverage or better coverage	<ul><li>CPA</li><li>AHCA</li><li>AHEC with FSU</li></ul>	Meeting dates	Completed.
Research other community education campaigns in Florida and other states that focus on conveying the value of prenatal care	• CPA	Findings	Completed.



**Objective 1**: Ensure that barriers to access quality health care are identified and achievable solutions are implemented. (Con't)

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Gather more information about the Family Planning Waiver to include how moms are notified and reimbursement rates for providers	<ul><li>CPA</li><li>AHCA</li><li>FDOH</li><li>211 Family Help Line</li></ul>	Meeting dates	Ongoing.
Find out how women qualify for Title X and who the providers are for Title X	<ul><li>FDOH-Leon</li><li>FDOH-Wakulla</li><li>FDOH</li></ul>	Meeting dates	Ongoing.
Identify providers offering sliding fee scale or payment plan for uninsured or under insured women and document their income guideline protocol	<ul> <li>Prenatal Care Providers</li> <li>Pediatric Providers</li> <li>Dental Providers</li> <li>Mental Health Providers</li> <li>NMC</li> <li>BCHC</li> <li>TMH Family Practice</li> </ul>	List of local providers offering sliding scales/ payment plans	Ongoing.



**Objective 2**: Educate women of reproductive age about resources available for quality health care in Leon and Wakulla counties.

Action Step	Partnerships	Evaluation Measures	FY 2023-23 Progress
Identify what the important components are in quality healthcare	Prenatal Care Providers	Survey results	Completed.
Compile a list of components of quality healthcare and distribute to the community	<ul><li>FDOH-Leon</li><li>FDOH-Wakulla</li><li>CHS</li></ul>	Completed list; dates of distribution	Ongoing.

**Objective 3**: Galvanize and expand partnerships between organizations and entities who can assist with reducing barriers to access to quality health care.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Identify protocol of local entities that provide free or reduced cost transportation to medical appointments	<ul> <li>MCOs</li> <li>Transportation Disadvantaged Boards</li> <li>2-1-1 Big Bend</li> <li>Star Metro</li> </ul>	Meeting dates and notes	Completed.
Collaborate with community partners to identify solutions to transportation issues	<ul> <li>FSU</li> <li>FAMU</li> <li>TCC</li> <li>FDOH-Leon</li> <li>FDOH-Wakulla</li> <li>LCHF</li> <li>WCHF</li> <li>Pregnancy Testing Centers</li> <li>TMH</li> <li>HCA Hospital</li> <li>CHS</li> <li>211</li> </ul>	Meeting dates	Ongoing.



**Objective 4**: Provide community members who are uninsured or underinsured with information about where they can obtain medical care at low or no cost.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Develop an education campaign on health insurance options and coverages for prenatal and postnatal care	<ul> <li>CPA</li> <li>Big Bend AHEC</li> <li>CHP</li> <li>FL Blue</li> <li>MCOs</li> </ul>	Copies of campaign and educational handouts	Completed and ongoing.
Create a handout specific to Medicaid plans including contact information, incentives and website to locate local providers	• MCOs	Educational handout	Ongoing.
Create an education plan to provide information regarding Title X and Family Planning Waiver information to women	<ul><li>CPA</li><li>FDOH</li><li>AHCA</li></ul>	Education Plan	Ongoing.



**Goal 2**: Increase community awareness and understanding of the system of care for pregnant women and infants.

**Objective 1:** Educate the community about local resources and tools that support healthy pregnancies and infants.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Develop and implement education campaign on the transportation resources available	• CPA	Copies of campaign and educational handouts	In progress.
Implement multi-facet education campaign on the value of prenatal care	• CPA	Copies of campaign and educational handouts	In progress. Research was completed this fiscal year and the workgroup is planning for a campaign the upcoming year.

**Objective 2**: Educate and collaborate with community agencies about local resources and tools for supporting healthy pregnancies and infants.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Disseminate education campaigns and handouts developed to community agencies	<ul> <li>FDOH-Leon</li> <li>FDOH-Wakulla</li> <li>LCHF</li> <li>WCHF</li> <li>Pregnancy Testing Centers</li> <li>TMH</li> <li>HCA</li> <li>CHS</li> </ul>	Dates of meetings and educational material shared	Completed and ongoing.



**Objective 3**: Educate Faith-Based organizations on local resources and tools for supporting healthy pregnancies and infants.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Work with faith based community for distribution of resources developed	Faith-based organizations	Date of distribution	Ongoing.

**Objective 4**: Educate health care providers on local resources and tools for supporting healthy pregnancies and infants.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Educate providers on transportation resources for their patients	<ul> <li>Prenatal Care Providers</li> <li>Pediatric Providers</li> <li>Mental Health Providers</li> <li>Dental Providers</li> </ul>	Dates and educational handouts provided	Ongoing.
Educate providers on low cost/no cost medical and mental health resources available locally	<ul> <li>Prenatal Care Providers</li> <li>Pediatric Providers</li> <li>Mental Health Providers</li> <li>Dental Providers</li> </ul>	Dates and educational handouts provided	Completed for mental health services, ongoing for medical resources.



# **Priority Area II: Racial Disparities in Health Outcomes**

Goal 1: Reduce the number of pre-term and low birth weight (LBW) babies born to Black women.

Objective 1: Increase the number of Black women who enter care in their first trimester.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Disseminate information regarding the importance of early, quality prenatal care to women through partners identified in year one	<ul> <li>Griffin Heights Neighborhood</li> <li>Frenchtown Revitalization         Council</li> <li>Bond Community</li> <li>Neighborhood Medical Center</li> <li>South City Foundation</li> <li>FAMU</li> <li>FDOH-Leon</li> <li>Black Greek Letter         Organizations</li> <li>Stork's Nest</li> </ul>	Dates educational material given	Completed and ongoing.

**Objective 2**: Educate Black women of childbearing age on the impact of risk factors (including, but not limited to: smoking, substance use, obesity) on future pregnancies and infant health.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Create draft facilitator	• FSU	Copies of	Ongoing.
guide and handouts for		facilitator	
Women's		guide and	
Preconception Health		educational	
Education Plan		handouts	



**Objective 3**: Educate men on the importance of their health on pregnancy and birth outcomes.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Create Preconception Health Education Plan for Men	<ul><li>FSU</li><li>FAMU</li></ul>	Copy of the plan	In progress.
for Men	• FAMU	pian	

**Objective 4**: Increase the number of referrals into services for Black women with identified risk factors for adverse pregnancy and birth outcomes.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Disseminate information regarding the importance of early, quality prenatal care to women through partners identified in year one.	<ul> <li>Griffin Heights Neighborhood</li> <li>Frenchtown Revitalization         Council</li> <li>Bond Community</li> <li>Neighborhood Medical Center</li> <li>South City Foundation</li> <li>FAMU</li> <li>FDOH-Leon</li> <li>FDOH-Wakulla</li> <li>Black Greek Letter         Organizations</li> </ul>	Dates provided; entities receiving the information	In progress.



Goal 2: Provide resources to empower all women to take control of their health to improve pregnancy outcomes.

**Objective 1:** Provide community education regarding the importance of preconception and prenatal care and how they influence maternal health and pregnancy outcomes.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Meet with representatives of the community to review drafted Preconception Education Plan to identify additions/ modifications that would best meet the needs of the community as well as solicit strategies to provide education to the community	• FSU • FAMU	Date of meetings	In progress.

**Objective 2**: Provide resources and tools that help enhance women's prenatal care and pregnancy outcomes.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Create a web page on the CAHSC website specifically to host educational material for the Black community	• CPA	Webpage	In progress.



**Objective 3**: Educate the community about how the social determinants of health impact maternal health and pregnancy outcomes in Black women.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Conduct small group workshops on Women's Preconception Health to support community women to best prepare themselves for a healthy pregnancy and healthy baby	<ul><li> Griffin Heights Community</li><li> FSU</li><li> FAMU</li></ul>	Copies of facilitator guide and educational handouts	In progress.

**Objective 4**: Educate Black women and men on the importance of breastfeeding and the resources available for breastfeeding and lactation support.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Add breastfeeding resources to the section of the CAHSC website that is specific to the Black community	• CPA	Website	Completed.



**Goal 3:** Establish collaborative partnerships to provide education to maternal healthcare providers on the social determinants of health, including toxic stress, poverty, and racism, and how they affect health outcomes.

**Objective 1**: Identify those with expertise in healthcare disparities to assist with incorporating social determinants of health into the healthcare workforce.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Collaborate with local higher education entities that provide degrees and certification in medical fields and identify trainings they provide to their students in DEI	<ul> <li>CPA</li> <li>FSU</li> <li>FAMU</li> <li>TCC</li> <li>Keiser University</li> </ul>	Dates of meetings	Completed.

**Objective 2**: Encourage education of medical students and healthcare providers on working with multicultural individuals.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Provide health care professionals and medical students with cultural diversity training opportunities	<ul><li>CPA</li><li>FSU</li><li>FAMU</li><li>TCC</li><li>Medical offices</li></ul>	Dates education material provided	Completed. Met with local educational institutions to discover what they are teaching. This is built into curriculum.



# Priority Area III: Maternal Mental Health and Substance Exposure

**Goal 1**: Ensure women of childbearing age in Leon and Wakulla counties are aware of maternal mental health issues and have access to quality mental health services.

**Objective 1:** Work with community partners to identify women and mothers who experience depression and other mental health issues.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Create and distribute material to providers on signs of depression, a script to use while addressing concerns with patients, and a list of billable codes providers can submit for depression screening	<ul> <li>FSU-FL Behavior Health Impact</li> <li>FAMU</li> <li>Lola Brognano</li> <li>Prenatal care providers</li> <li>Pediatric care providers</li> </ul>	Educational material; dates of distribution	Ongoing.
Collaborate with the Leon County Behavioral Health Navigator program regarding local resources and their referral processes	• CPA • FDOH-Leon	Meeting dates	Ongoing.
Educate the community on the Leon County Behavioral Health Navigator program	<ul><li>CPA</li><li>Medical providers</li><li>CHS</li><li>FDOH-Wakulla</li></ul>	Educational material	Ongoing.



**Objective 2**: Work with community partners to increase the number of pregnant women and mothers who access mental health services.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Expand local resources for families who experience a loss and share resource information with the community	<ul> <li>CPA</li> <li>TMH</li> <li>HCA Hospital</li> <li>Lola Brognano</li> <li>Big Bend Hospice</li> <li>Covenant Hospice</li> </ul>	Dates of meetings List of resources	Completed.
Identify what local insurance companies are covering for mental health services including support for loss	<ul><li>CPA</li><li>MCOs</li><li>Capital Health Plan</li><li>Florida Blue</li></ul>	Dates of meetings	Ongoing.



**Goal 2**: Ensure women of childbearing age in Leon and Wakulla counties are aware of the adverse effects of substance use on pregnancy outcomes and healthy infants.

**Objective 1:** Educate women of childbearing age about risks of substance use and where they can receive intervention services.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Create educational material on the risks of alcohol, tobacco, and other drugs on a developing fetus	• CPA	Educational material	In progress.
Distribute educational material to women of childbearing age	• CPA	Dates of distribution	Ongoing.

**Objective 2**: Educate the community about the risks of substance use on pregnancy outcomes and the health of infants.

Action Step	Partnerships	Evaluation Measures	FY 2022-23 Progress
Identify members for the Regional Substance Exposed Newborn (SEN) Taskforce	<ul><li>CPA</li><li>Melanie Black</li></ul>	List of Partners	Ongoing.
Host inaugural meeting of Regional SEN Taskforce	<ul><li>CPA</li><li>Melanie Black</li></ul>	Date of meeting	Completed.



ACTION PLAN STEPS FOR FY 2023-24





# **Priority Area I: Access to Care**

Goal 1: All women of childbearing age have easy access to quality health care.

**Objective 1**: Ensure that barriers to access quality health care are identified and achievable solutions are implemented.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Look at possible solutions for transportation barriers identified last fiscal year.	CAHSC Outreach	<ul> <li>Private insurance companies</li> <li>MCOs</li> <li>Transportation Disadvantaged Programs</li> <li>Star Metro</li> <li>2-1-1 Big Bend</li> <li>DOH-Leon</li> </ul>	7/1/2023	6/30/2024	Meeting dates
Determine barriers to women obtaining health insurance	CAHSC Outreach	<ul> <li>FSU</li> <li>FAMU</li> <li>TCC</li> <li>FDOH-Leon</li> <li>FDOH-Wakulla</li> <li>LCHF</li> <li>WCHF</li> <li>Pregnancy Testing Centers</li> <li>TMH</li> <li>HCA Hospital</li> <li>CHS</li> </ul>	7/1/2023	6/30/2024	Findings
Create a campaign regarding the importance of prenatal care	CAHSC Outreach	• CPA	7/1/2023	6/30/2024	Copies of campaign
Gather more information about the Family Planning Waiver to include how moms are notified and reimbursement rates for providers	CAHSC Outreach	<ul> <li>CPA</li> <li>AHCA</li> <li>FDOH</li> <li>2-1-1 Family Help Line</li> </ul>	7/1/2023	6/30/2024	Meeting Dates
Find out how women qualify for Title X and who the providers are for Title X	CAHSC Outreach	<ul><li>FDOH-Leon</li><li>FDOH-Wakulla</li><li>FDOH</li></ul>	7/1/2023	6/30/2024	Meeting Dates
Identify providers offering sliding fee scale or payment plan for uninsured or under insured women and document their income guideline protocol	CAHSC Outreach	<ul> <li>Prenatal Care Providers</li> <li>Pediatric Providers</li> <li>Dental Providers</li> <li>Mental Health Providers</li> <li>NMC</li> <li>BCHC</li> <li>TMH Family Practice</li> </ul>	7/1/2023	6/30/2024	List of local providers offering sliding scales/ payment plans



**Objective 2**: Educate women of reproductive age about resources available for quality health care in Leon and Wakulla counties.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Identify and compile the important components of quality healthcare and distrib- ute to the community	CAHSC Outreach	<ul> <li>Prenatal Care Providers</li> <li>Pediatric Providers</li> <li>FDOH-Leon</li> <li>FDOH-Wakulla</li> <li>CHS</li> </ul>	7/1/2023	6/30/2024	Completed lists and educational materials

**Objective 3**: Galvanize and expand partnerships between organizations and entities who can assist with reducing barriers to access to quality health care.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Collaborate with community partners to identify solutions to transportation issues	CAHSC Outreach	<ul> <li>FSU</li> <li>FAMU</li> <li>TCC</li> <li>FDOH-Leon</li> <li>FDOH-Wakulla</li> <li>LCHF</li> <li>WCHF</li> </ul>	7/1/2023	6/30/2024	Meeting dates
		<ul> <li>Pregnancy Testing Centers</li> <li>TMH</li> <li>HCA Hospital</li> <li>CHS</li> <li>211</li> <li>Lyft</li> <li>Uber</li> <li>NWF Health</li> </ul>			



**Objective 4**: Provide community members who are uninsured or underinsured with information about where they can obtain medical care at low or no cost.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Collaborate with Big Bend AHEC to disseminate educational material on health insurance options and coverages for prenatal and postnatal care	CAHSC Outreach	<ul> <li>CPA</li> <li>AHEC</li> <li>CHP</li> <li>FL Blue</li> <li>MCOs</li> <li>Wellpack RX</li> </ul>	7/1/2023	6/30/2024	Dates materials shared
Create a handout specific to Medicaid plans including contact information, incentives and website to locate local providers	CAHSC Outreach	• MCOs	7/1/2023	6/30/2024	Educational handout
Continue to create education plan to provide information regarding Title X and Family Planning Waiver information to women	CAHSC Outreach	<ul><li>CPA</li><li>FDOH –Leon</li><li>FDOH-Wakulla</li><li>AHCA</li></ul>	7/1/2023	6/30/2024	Education Plan and dates information given
Create educational material to provide information regarding low or no cost medical care to women	CAHSC Outreach	<ul> <li>NMC</li> <li>BCHS</li> <li>211</li> <li>FDOH-Leon</li> <li>FDOH-Wakulla</li> <li>CHS</li> <li>HFLC</li> <li>HFWC</li> </ul>	7/1/2023	6/30/2024	Education material and dates information given



**Goal 2**: Increase community awareness and understanding of the system of care for pregnant women and infants.

**Objective 1:** Educate the community about local resources and tools that support healthy pregnancies and infants.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Develop and implement education campaign on the transportation resources available	CAHSC Outreach	• CPA	7/1/2023	6/30/2024	Copies of campaign and educational handouts
Implement multi-facet education campaign on the value of utilizing social services agencies to support healthy pregnancies and healthy infants	CAHSC Outreach	• CPA	7/1/2023	6/30/2024	Copies of campaign and educational handouts

**Objective 2**: Educate and collaborate with community agencies about local resources and tools for supporting healthy pregnancies and infants.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Continue to disseminate education campaigns and handouts developed to community agencies	CAHSC Outreach	<ul> <li>FDOH-Leon</li> <li>FDOH-Wakulla</li> <li>LCHF</li> <li>WCHF</li> <li>Pregnancy Testing Centers</li> <li>TMH</li> </ul>	7/1/2023	6/30/2024	Dates of meetings and educational material shared
Collaborate with	CAHSC Outreach	HCA     CHS     FDOH-Leon	7/1/2023	6/30/2024	Dates of
community partners to provide blood pressure monitoring devices to prenatal and postpartum women who are at risk for hypertension	CAMISC Guidan	<ul> <li>FDOH-Wakulla</li> <li>LCHF</li> <li>WCHF</li> <li>Pregnancy Testing Centers</li> <li>LCHS</li> <li>WCHS</li> </ul>			meetings, number of women served
		BCHS     NMC			



**Objective 3**: Educate Faith-Based organizations on local resources and tools for supporting healthy pregnancies and infants.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Continue to work with faith based community for distribution of resources developed	CAHSC Outreach	Faith-based organizations	7/1/2023	6/30/2024	Date of distribution

**Objective 4**: Educate health care providers on local resources and tools for supporting healthy pregnancies and infants.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Educate providers on transportation resources for their patients	CAHSC Outreach	<ul> <li>Prenatal Care Providers</li> <li>Pediatric Providers</li> <li>Mental Health Providers</li> <li>Dental Providers</li> </ul>	7/1/2023	6/30/2024	Dates and educational handouts provided
Educate providers on low cost/no cost resources for clients	CAHSC Outreach	<ul> <li>Prenatal Care Providers</li> <li>Pediatric Providers</li> <li>Mental Health Providers</li> <li>Dental Providers</li> <li>Community agencies</li> </ul>	7/1/2023	6/30/2024	Dates and educational handouts provided



### **Priority Area II: Racial Disparities in Health Outcomes**

Goal 1: Reduce the number of pre-term and low birth weight (LBW) babies born to Black women.

Objective 1: Increase the number of Black women who enter care in their first trimester.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Disseminate information regarding the importance of early, quality prenatal care to women via Social media campaigns, tool kits, etc.	CAHSC Outreach	<ul> <li>Griffin Heights Neighborhood</li> <li>Frenchtown Revitalization Council</li> <li>BCHC</li> <li>NMC</li> <li>South City Foundation</li> <li>FAMU</li> <li>FDOH-Leon</li> <li>FDOH-Wakulla</li> <li>Black Greek Letter Organizations</li> <li>Stork's Nest</li> <li>Sister Friends</li> <li>G.R.O.W. Doulas</li> <li>CHS</li> </ul>	7/1/2023	6/30/2024	Dates educational material given

**Objective 2**: Educate Black women of childbearing age on the impact of risk factors (including, but not limited to: smoking, substance use, obesity) on future pregnancies and infant health.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Continue to draft Women's Preconception Health Education Plan	CAHSC Outreach	<ul> <li>FSU</li> <li>Griffin Heights Neighborhood</li> <li>Stork's Nest (facilitator guide)</li> </ul>	7/1/2022	6/30/2023	Copies of facilitator guide and educational handouts
Work with Griffin Heights community to receive feedback on the plan and the best way to educate women and families in the community about these issues	CAHSC Outreach	<ul> <li>FSU</li> <li>Griffin Heights Neighborhood</li> <li>Stork's Nest</li> </ul>	7/1/2023	6/30/2024	Meeting Dates



Objective 3: Educate men on the importance of their health on pregnancy and birth outcomes.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Continue creation of Preconception Health Education Plan for Men	CAHSC Outreach	<ul><li>FSU</li><li>FAMU</li><li>Griffin Heights Neighborhood</li></ul>	7/1/2023	6/30/2024	Copy of the plan
Expand T.E.A.M. Dad Program in order to provide more education to fathers on the importance of their health	CAHSC Outreach	<ul><li>Griffin Heights Neighborhood</li><li>CHS</li><li>FDOH-Wakulla</li></ul>	7/1/2023	6/30/2024	Number of dads enrolled

**Objective 4**: Increase the number of referrals into services for Black women with identified risk factors for adverse pregnancy and birth outcomes.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Disseminate information regarding the importance of early, quality prenatal care to women through partners	CAHSC Outreach	<ul> <li>Griffin Heights Neighborhood</li> <li>Frenchtown Revitalization Council</li> <li>BCHC</li> <li>NMC</li> <li>South City Foundation</li> <li>FAMU</li> <li>FDOH-Leon</li> <li>FDOH-Wakulla</li> <li>Black Greek Letter Organizations</li> <li>Stork's Nest</li> </ul>	7/1/2023	6/30/2024	Dates provided; entities receiving the information
Disseminate information regarding the importance to utilizing social services agencies and how they can support pregnancy and a healthy birth outcome	CAHSC Outreach	<ul> <li>Griffin Heights Neighborhood</li> <li>Frenchtown Revitalization         Council</li> <li>BCHC</li> <li>NMC</li> <li>South City Foundation</li> <li>FAMU</li> <li>FDOH-Leon</li> <li>FDOH-Wakulla</li> <li>Black Greek Letter         Organizations</li> <li>Stork's Nest</li> </ul>	7/1/2023	6/30/2024	Dates provided; entities receiving the information



**Goal 2**: Provide resources to empower all women to take control of their health to improve pregnancy outcomes.

**Objective 1:** Provide community education regarding the importance of preconception and prenatal care and how they influence maternal health and pregnancy outcomes.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Implement strategies	CAHSC Outreach	• FSU	7/1/2023	6/30/2024	Date of
identified by members		• FAMU			meetings
of the Griffin Heights		Griffin Heights Neighborhood			
Community in order to		Griffin Heights (Veighborhood			
disseminate women's					
preconception health					
education plan					

**Objective 2**: Provide resources and tools that help enhance women's prenatal care and pregnancy outcomes.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Expand web page on the CAHSC website specifically to host educational material for the Black community	CAHSC Outreach	• CPA	7/1/2023	6/30/2024	Webpage
Create Women's Prenatal Health Education Plan	CAHSC Outreach	<ul> <li>FSU</li> <li>Griffin Heights Neighborhood</li> <li>Stork's Nest</li> </ul>	7/1/2023	6/30/2024	Education Plan



**Objective 3**: Educate the community about how the social determinants of health impact maternal health and pregnancy outcomes in Black women.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Conduct small group workshops on Women's Preconception Health to support community women to best prepare themselves for a healthy pregnancy and healthy baby	CAHSC Outreach	<ul> <li>Griffin Heights         Neighborhood—Collaborative         Partners</li> <li>FSU</li> <li>FAMU</li> </ul>	7/1/2023	6/30/202	Copies of facilitator guide and educational handouts
Identify community ambassadors to help educate the community on social determinants of health	CAHSC Outreach	<ul> <li>Griffin Heights Community—         Collaborative Partners</li> <li>FSU</li> <li>FAMU</li> </ul>	7/1/2023	6/30/2024	Meeting dates

**Objective 4**: Educate Black women and men on the importance of breastfeeding and the resources available for breastfeeding and lactation support.

Action Step		Person or Entity Responsible		Proposed Partnerships	Start Date	End Date	Evaluation Measures
Provide education to men through the	•	CAHSC Outreach	•	CHS FDOH-Wakulla	7/1/2023	6/30/2024	Website
T.E.A.M. Dad program on the importance of				12011			
breastfeeding and resources available							
resources available							



Goal 3: Establish collaborative partnerships to provide education to maternal healthcare providers on the social determinants of health, including toxic stress, poverty, and racism, and how they affect health outcomes.

**Objective 1**: Identify those with expertise in healthcare disparities to assist with incorporating social determinants of health into the healthcare workforce.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Collaborate with local birthing facilities to implement the FPQC Social Determinants of Health initiative in the birthing facilities	CAHSC Outreach	<ul><li>Providers</li><li>FPQC</li><li>TMH</li><li>HCA</li></ul>	7/1/2023	6/30/2024	Dates of meetings

**Objective 2**: Encourage education of medical students and healthcare providers on working with multicultural individuals.

Action Step		Person or Entity Responsible		Proposed Partnerships	Start Date	End Date	Evaluation Measures
Provide health care professionals and medical students training on the Social Determinants of Health	•	CAHSC Outreach	•	CPA FSU FAMU TCC Medical offices	7/1/2023	6/30/2024	Dates education material provided
Share information on how scheduled inductions affect birth outcomes	•	CAHSC Outreach	•	Medical offices FSU FAMU TCC	7/1/2023	6/30/2024	Dates education material provided



# **Priority Area III: Maternal Mental Health and Substance Exposure**

Goal 1: Ensure women of childbearing age in Leon and Wakulla counties are aware of maternal mental health issues and have access to quality mental health services.

**Objective 1:** Work with community partners to identify women and mothers who experience depression and other mental health issues.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Create and distribute material to providers on signs of depression, a script to use while addressing concerns with patients, and a list of billable codes providers can submit for depression screening	• CAHSC	<ul> <li>FSU-FL Behavior Health Impact</li> <li>FAMU</li> <li>Lola Brognano</li> <li>Prenatal care providers</li> <li>Pediatric care providers</li> <li>FPQC</li> </ul>	7/1/2023	6/30/2024	Educational material; dates of distribution
Collaborate with the Leon County Behavioral Health Navigator program regarding local resources, their referral processes and disseminate information to the community.	• CAHSC	<ul><li>CPA</li><li>FDOH-Leon</li></ul>	7/1/2023	6/30/2024	Meeting dates
Collaborate with CDAC Behavioral Healthcare regarding local resources and disseminate information to the community about their program	CAHSC Outreach	• CPA • CDAC	7/1/2023	6/30/2024	Meeting Dates



**Objective 2**: Work with community partners to increase the number of pregnant women and mothers who access mental health services.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Identify what local insurance companies are covering for mental health services including support for loss	CAHSC Outreach	<ul><li>CPA</li><li>MCOs</li><li>Capital Health Plan</li><li>Florida Blue</li></ul>	7/1/2023	6/30/2024	Dates of meetings
Create educational campaign or tool kit for community partners on how to engage women	CAHSC Outreach	• CPA	7/1/2023	6/30/2024	Dates of events



**Goal 2**: Ensure women of childbearing age in Leon and Wakulla counties are aware of the adverse effects of substance use on pregnancy outcomes and healthy infants.

**Objective 1:** Educate women of childbearing age about risks of substance use and where they can receive intervention services.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Create educational material on the risks of alcohol, tobacco, and other drugs on a developing fetus.	• CAHSC	• CPA	7/1/2023	6/30/2024	Educational material
Research what insurance coverage is available through the MCOs including services covered and the network of providers	CAHSC Outreach	<ul><li>CPA</li><li>MCOs</li></ul>	7/1/2023	6/30/2024	Findings
Distribute educational material to women of childbearing age including community newsletter regarding substance use and pregnancy	CAHSC Outreach	• CPA	7/1/2023	6/30/2024	Dates of distribution
Research and advocate for a network of mental health resources: including referral processes for local organizations	CAHSC Outreach	• CPA	7/1/2023	6/30/2024	Findings and meeting dates



**Objective 2**: Educate the community about the risks of substance use on pregnancy outcomes and the health of infants.

Action Step	Person or Entity Responsible	Proposed Partnerships	Start Date	End Date	Evaluation Measures
Expand members for the Regional Substance Exposed Newborn (SEN) Taskforce	CAHSC Outreach	• CPA	7/1/2023	6/30/2024	List of Partners
Hold Regional SEN Taskforce meetings quarterly	CAHSC Outreach	• CPA	7/1/2023	6/30/2024	Date of meeting